















## NEUTRAL® CONTENT GUIDE

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Welcome to the world of Neutral®. It's a place where we believe it's okay to make certified clothing. There are so many good stories to share and we try to do just that throughout this catalog. Being sustainable is okay. Certified okay!





## NEUTRAL® 2019

This year, we are introducing 18 new products and 3 new colors to our range! We now have workwear with 20% recycled polyester. Lots of new bags, warm knitted beanies and one sustainable cap. Also worth mentioning is a new looong t-shirt for the ladies. And lastly, the talented artist MAT MAKES STUFF has helped us illustrate sustainability. We hope you like the drawings. Enjoy!



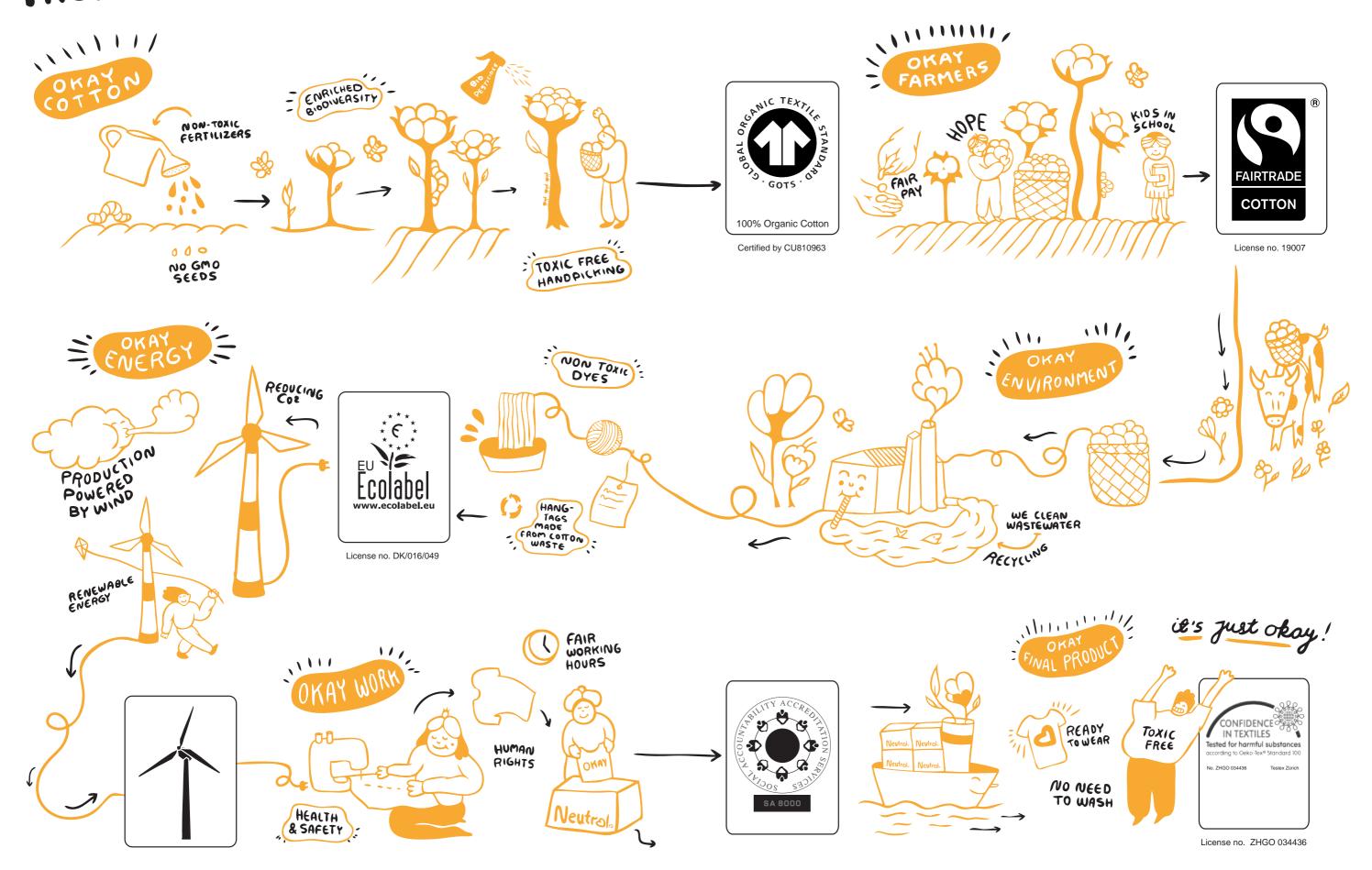


# CERTIFIED RESPONSIBILITY<sup>TM</sup>

Making sustainable clothing can be tricky. But with certificates, it doesn't have to be. They guide us through the supply chain, from cotton field to final product, telling us what's okay. That's why our certificates are more than just funky looking stamps. They are your guarantee that Neutral® products are made according to the highest standards in the world.



### FROM OKAY COTTON



### TO OKAY T-SHIRT!

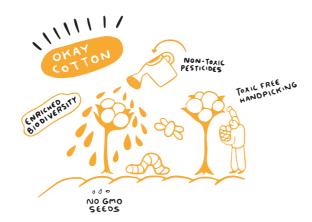
#### **CERTIFIED RESPONSIBILITY™**



Certified by CU810963

#### **GOTS**

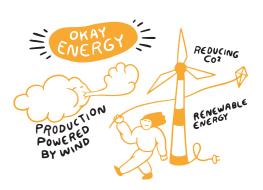
Neutral® products are made from 100% organic cotton certified by GOTS. It's biological fertilizers and earthworms instead of chemicals, cleaner rivers and groundwater, enriched biodiversity and toxic free handpicking by the farmers.





#### NEUTRAL® RESPONSIBILITY

Instead of using conventional energy Neutral® products are manufactured using renewable energy. That way, Neutral® Responsibility helps reduce CO2 and is beneficial for both local environment and global climate.





License no. 19007

#### **FAIRTRADE**

Fairtrade isn't charity. It's an okay way to trade. Farmers growing Neutral® cotton receive a fair price for their crops. With the Fairtrade minimum price and Fairtrade Premium, they can invest in better tools or send their kids to school.





#### **SA8000**

Factory workers are hardworking people. It's okay when they have good, safe working conditions. By using SA8000, the highest international labour standard, we know that's the case.





License no. DK/016/049

#### **EU ECOLABEL**

We treat and reuse wastewater and reduce and recycle waste. We only use the most environmentally friendly dyes and continuously innovate the way we make clothing. All according to the highest industry requirements demanded by the EU Ecolabel.





License no. ZHGO 034436

#### **OEKO-TEX**

Oeko-tex screens your finished product for hazardous chemicals and any other harmful substances. That way, Oeko-tex becomes your final okay stamp and guarantee. Neutral® clothing is clean and ready to wear. No need to wash, just 100% okay!



TO READ THE OFFICAL CERTIFICATE TEXTS - GO TO THE END OF THIS CATALOG!

10 11

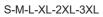
#### O61001 MENS FIT T-SHIRT

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, NATURE, SAND, SP.GREY, CHARCOAL, D.HEATHER, BLACK, L.BLUE, DUSTY INDIGO, SAPPHIRE, ROYAL, NAVY, STRIPE, PURPLE, L. PINK, PINK, RED, BORDEAUX, YELLOW, ORANGE, DUSTY MINT, LIME, GREEN, BOTTLE GREEN, MILITARY











#### CERTIFICATES













SLIGHTLY FITTED T-SHIRT WITH ROUND NECK AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, NATURE, SAND, SP.GREY, CHARCOAL, D.HEATHER, BLACK, L.BLUE, DUSTY INDIGO, SAPPHIRE, ROYAL, NAVY, STRIPE, PURPLE, L. PINK, PINK, RED, BORDEAUX, YELLOW, ORANGE, DUSTY MINT, LIME, GREEN, BOTTLE GREEN, MILITARY



XS-S-M-L-XL-2XL



XS S M L XL 2XL W 41 44 47 50 53 56 H 62 65 68 71 74 77





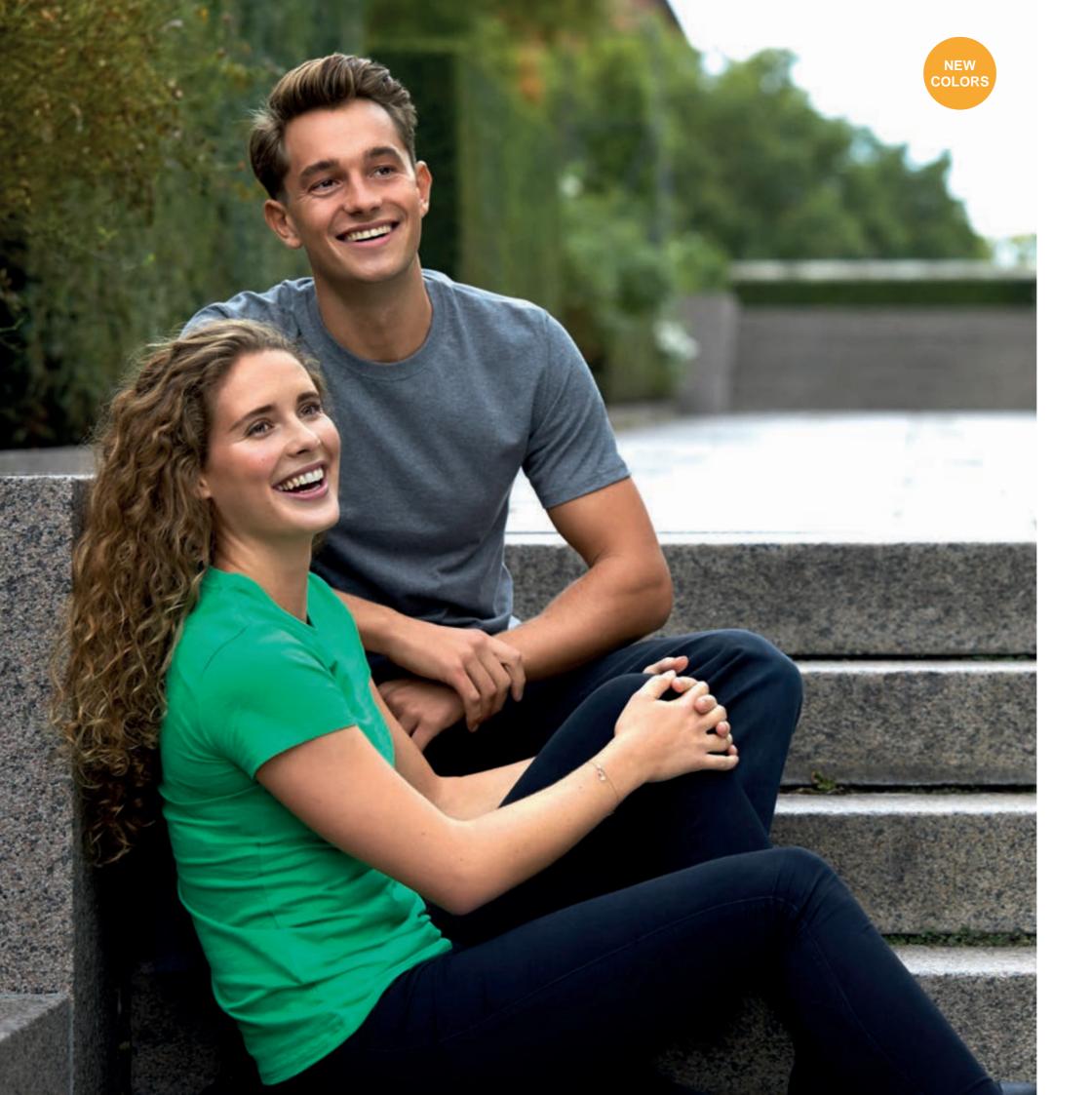












#### O60001 **MENS CLASSIC T-SHIRT**

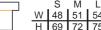
CLASSIC T-SHIRT WITH ROUND NECK AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 185 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, NAVY, ROYAL, YELLOW, RED, BORDEAUX, MILITARY, GREEN, SAPPHIRE



S-M-L-XL-2XL-3XL



CERTIFICATES











#### O80001 LADIES CLASSIC T-SHIRT

CLASSIC T-SHIRT WITH ROUND NECK AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 185 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, NAVY, ROYAL, YELLOW, RED, BORDEAUX, MILITARY, GREEN, SAPPHIRE



XS-S-M-L-XL-2XL



XS S M L XL 2XL W 41 44 47 50 53 56 H 60 63 66 69 72 75











#### O81010 **LADIES ROUNDNECK T-SHIRT**

FITTED MODEL WITH LOWER ROUND NECK, FITTED SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, SAPPHIRE, PINK









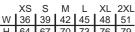






XS-S-M-L-XL-2XL





CERTIFICATES

















CLASSIC T MODEL WITH ROUND NECK AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, D. HEATHER, BLACK, NAVY, ROYAL, YELLOW, RED, BORDEAUX, GREEN







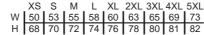


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#### O61005 **MENS V-NECK T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH V-NECK AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY







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CERTIFICATES











#### O81005 **LADIES V-NECK T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH V-NECK AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY









XS-S-M-L-XL-2XL















## OKAY FACT #1 FROM WASTE TO WORDS

When processing cotton, you have some leftover material not fit for production. Instead of throwing that out, it's turned into beautiful Neutral® hangtags certified by the Global Recycled Standard. Optimized resource usage and a powerful message in a hangtag. Isn't that okay?

#### O81006 LADIES THREE QUARTER **SLEEVE T-SHIRT**

3/4 LENGTH SLEEVES, RIB WITH ELASTANE AT NECK OPENING AND INSIDE NECK TAPE

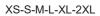
> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

> > WHITE, BLACK, NAVY

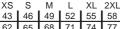


























#### O81020 **LADIES LONG LENGTH T-SHIRT**

EXTRA LONG BODY, RIB WITH ELASTANE AT NECK OPENING AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

> > WHITE, BLACK, NAVY



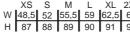






XS-S-M-L-XL-2XL





















#### O80012 LADIES ROLL UP SLEEVE T-SHIRT

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK, ROLLED SLEEVE DETAIL AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, MILITARY





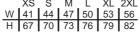






XS-S-M-L-XL-2XL





CERTIFICATES









#### O60012 **MENS ROLL UP SLEEVE T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK, ROLLED SLEEVE DETAIL AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, MILITARY









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#### O81004 LADIES HALF SLEEVE T-SHIRT

LOOSE FITTED MODEL WITH ELBOW LENGHT SLEEVES, ROUNDED BOTTOM SHAPE AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

> > WHITE, BLACK, NAVY

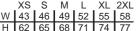












CERTIFICATES



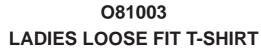












LOOSE FITTED MODEL WITH LOWER ROUND NECK AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, STRIPE, BORDEAUX, RED

















XS S M L XL 2XL W 46 49 53 56 60 63 H 61 63 66 68 71 73



















#### O61030 **MENS INTERLOCK T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK

100% ORGANIC FAIRTRADE COTTON INTERLOCK KNIT, 220 GSM

WHITE, BLACK, NAVY, BORDEAUX, MILITARY





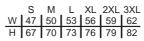






S-M-L-XL-2XL-3XL





CERTIFICATES









#### O81029 **LADIES INTERLOCK T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK

100% ORGANIC FAIRTRADE COTTON INTERLOCK KNIT, 220 GSM

WHITE, BLACK, NAVY, BORDEAUX, MILITARY









XS-S-M-L-XL-2XL



XS S M L XL 2XL W 35 38 41 44 47 50 H 58 61 64 67 70 73



















#### O61031 **MENS SHORT SLEEVE GRANDDAD T-SHIRT**

SLIGHTLY FITTED MODEL WITH ROUND NECK, PLACKET W. COTTON BUTTONS AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM

> > WHITE, BLACK



S-M-L-XL-2XL-3XL



CERTIFICATES













#### O81002 **LADIES DEEP ROUND NECK T-SHIRT**

FITTED MODEL WITH DEEP ROUND NECK AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK





XS-S-M-L-XL-2XL



**CERTIFICATES** 











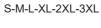
#### O61015 **MENS DEEP** V-NECK T-SHIRT

FITTED MODEL WITH LOWER V-NECK, FITTED SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK







CERTIFICATES









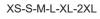
#### **O81015 LADIES DEEP** V-NECK T-SHIRT

FITTED MODEL WITH LOWER V-NECK, FITTED SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK

















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## OKAY FACT #2 MORE SUGAR PLEASE

Instead of spraying with toxic chemicals, Neutral® cotton farmers use biological pesticides like sugar water. Ants love sugar and now have a new best friend and food supply in the cotton plant, which they'll defend from intruders like beetles and pest attacks. Okay ants. Okay crop protection!

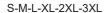
#### O61050 **MENS LONG SLEEVE T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK AND LONG SLEEVES

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, STRIPE, YELLOW, RED, BORDEAUX, GREEN, BOTTLE GREEN, MILITARY







CERTIFICATES











#### O81050 **LADIES LONG SLEEVE T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK AND LONG SLEEVES

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, STRIPE, YELLOW, RED, BORDEAUX, GREEN, BOTTLE GREEN, MILITARY



XS-S-M-L-XL-2XL



















#### O81051 **LADIES GRANDDAD T-SHIRT**

SLIGHTLY FITTED MODEL WITH LONG SLEEVES, PLACKET W. COTTON BUTTONS AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

> > WHITE, BLACK



XS-S-M-L-XL-2XL



CERTIFICATES



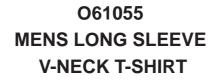












SLIGHTLY FITTED T-SHIRT WITH V-NECK, LONG SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK



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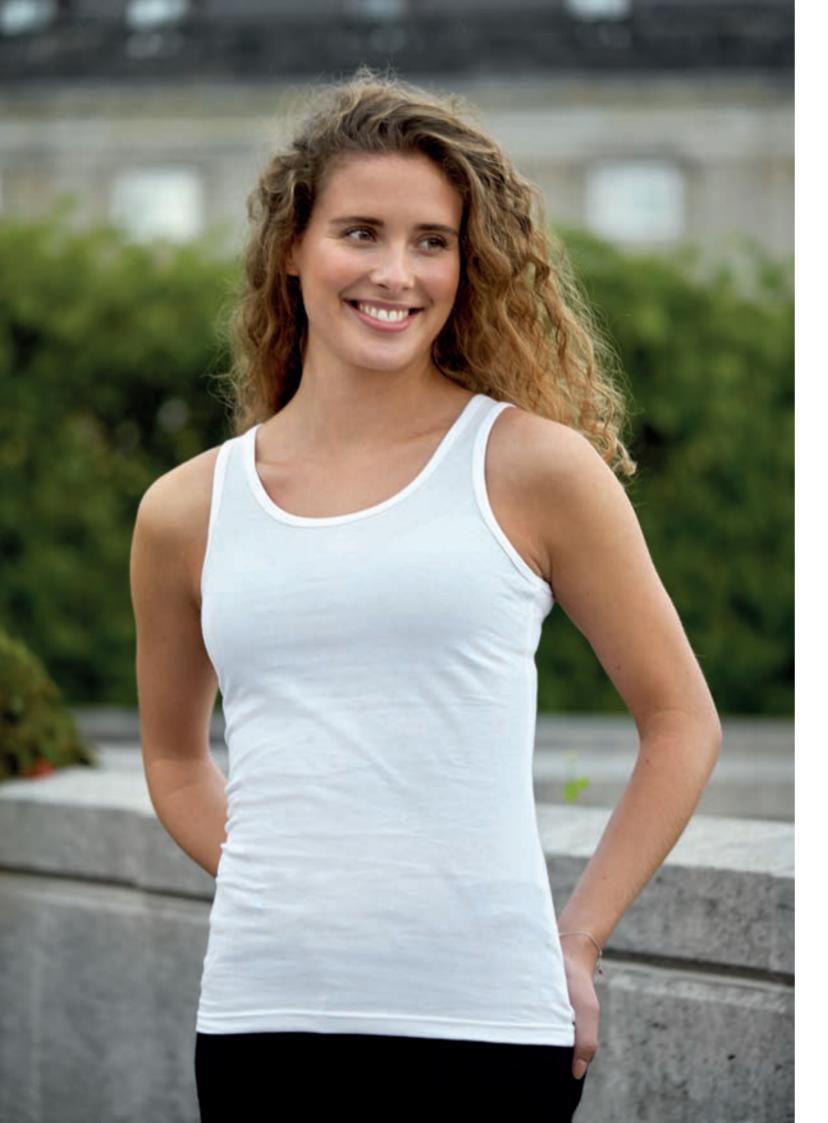














#### O81300 **LADIES TANK TOP**

SLIGHTLY FITTED MODEL W. WIDE STRAPS AND RIB AT ARMHOLE AND NECK

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY

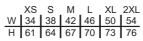






XS-S-M-L-XL-2XL





CERTIFICATES











#### O61300 **MENS TANK TOP**

SLIGHTLY FITTED MODEL W. WIDE STRAPS AND RIB AT ARMHOLE AND NECK

> 100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY







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#### O61200 **MENS WRESTLER TOP**

SLIGHTLY FITTED MODEL W. WRESTLER BACK AND EDGEBAND ON STRAPS

> 100% ORGANIC FAIRTRADE COTTON 2X2 RIB KNIT, 220 GSM

> > WHITE, BLACK





S-M-L-XL-2XL-3XL



CERTIFICATES















SLIGHTLY FITTED MODEL W. WRESTLER BACK AND EDGEBAND ON STRAPS

100% ORGANIC FAIRTRADE COTTON 2X2 RIB KNIT, 220 GSM

WHITE, BLACK



XS-S-M-L-XL-2XL



XS S M L XL 2XL W 32 35 38 41 44 47 H 56 59 62 65 68 71





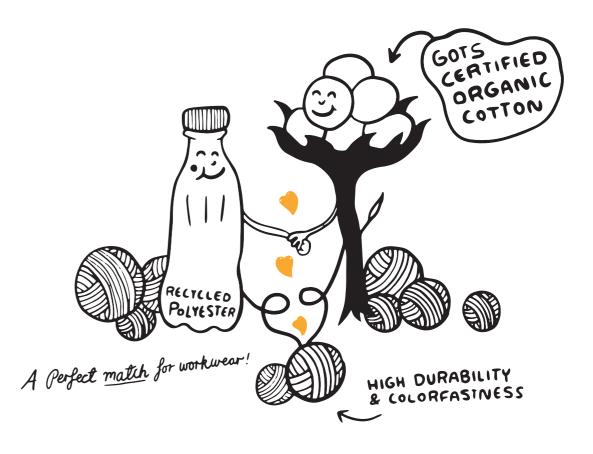












### **NEUTRAL® WORKWEAR**

We are pleased to introduce Neutral® Workwear to our range of sustainable clothing! We have added 20% recycled polyester to our GOTS certified organic cotton, meaning our new workwear styles have even higher durability and colorfastness. Better fitted for work, wear and tear!



#### O69301 **UNISEX WORKWEAR SWEATSHIRT**

ADDED 20% RECYCLED POLYESTER FOR IMPROVED DURABILITY, CREW NECK AND RIB AT SLEEVES AND BOTTOM

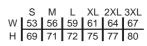
> 20% RECYCLED POLYESTER 80% ORGANIC FAIRTRADE COTTON SOFT BRUSHED INNER FABRIC, 300 GSM

> > BLACK, NAVY,



S-M-L-XL-2XL-3XL















#### O69001 **UNISEX WORKWEAR T-SHIRT**

ADDED 20% RECYCLED POLYESTER FOR IMPROVED DURABILITY. CLASSIC T MODEL WITH ROUND NECK AND INSIDE NECK TAPE

> 20% RECYCLED POLYESTER 80% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

> > BLACK, NAVY,





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## OKAY FACT #3 BUTTONS FROM COTTON

Normally, buttons are made from plastic or metal. It's even accepted by the highest environmental standards like the EU Ecolabel. But why not make buttons from cotton instead? That's what we do.

#### O20200 **MENS LONG SLEEVE POLO**

SLIGHTLY FITTED MODEL, PLACKET W. COTTON BUTTONS AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON PIQUÉ KNIT, 235 GSM

> > WHITE, BLACK



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**CERTIFICATES** 













#### O67001 **MENS TWILL SHIRT**

ADDED 20% RECYCLED POLYESTER FOR IMPROVED DURABILITY, CLASSIC FIT AND BUTTONS MADE FROM PRESSED COTTON

> 20% RECYCLED POLYESTER 80% ORGANIC FAIRTRADE COTTON TWILL WEAVE, 210 GSM

> > BLACK, NAVY





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### O20080 MENS CLASSIC POLO

SLIGHTLY FITTED MODEL, PLACKET W. COTTON BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON PIQUÉ KNIT, 235 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, YELLOW, ORANGE, RED, BORDEAUX, LIME, GREEN



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#### O22980 LADIES CLASSIC POLO

SLIGHTLY FITTED MODEL, PLACKET W. COTTON BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON PIQUÉ KNIT, 235 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, YELLOW, ORANGE, RED, BORDEAUX, LIME, GREEN



XS-S-M-L-XL-2XL



XS S M L XL 2XL V 42 45 48 51 54 57

















## OKAY FACT #4 FAIRTRADE ISN'T CHARITY

Indian farmers have a hard time making a living from selling cotton due to weak bargaining positions and highly volatile prices in the global cotton market. Fairtrade complements market mechanisms, giving Neutral® farmers a fair chance to improve their lives. A fair deal is an okay deal!

#### O63001 UNISEX SWEATSHIRT

CREW NECK, RAGLAN SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, PINK, YELLOW, ORANGE, RED, BORDEAUX, GREEN, BOTTLE GREEN, MILITARY

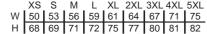


S-M-L-XL-2XL-3XL



4XL-5XL



















#### O83101 **LADIES HOODIE**

DOUBLE LINED HOOD, KANGAROO POCKET, FLAT STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, PINK, YELLOW, ORANGE, RED, BORDEAUX, GREEN, BOTTLE GREEN, MILITARY



XS-S-M-L-XL-2XL



CERTIFICATES



**COLOR** 











#### O63101 **MENS HOODIE**

DOUBLE LINED HOOD, KANGAROO POCKET, FLAT STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, PINK, YELLOW, ORANGE, RED, BORDEAUX, GREEN, BOTTLE GREEN, MILITARY



S-M-L-XL-2XL-3XL



4XL-5XL













#### O83001 **LADIES SWEATSHIRT**

SLIGHTLY FITTED MODEL W. RAGLAN SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, NAVY, BORDEAUX, RED



















XS S M L XL 2XL H 46 49 52 55 58 61 W 59 62 64 67 69 71

CERTIFICATES















#### O73501 **UNISEX JACKET**

RAGLAN SLEEVES, FRONT POCKETS W. YKK ZIPPER, YKK ZIPPER AT FRONT AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, D. HEATHER, BLACK, NAVY









XS-S-M-L-XL-2XL-3XL

















### O63301 MENS HOODIE WITH ZIP

DOUBLE LINED HOOD, KANGAROO POCKET, YKK ZIPPER AT FRONT, FLAT STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, PINK, YELLOW, ORANGE, RED, BORDEAUX, GREEN, BOTTLE GREEN, MILITARY







XL-5XL



S M L XL 2XL 3XL 4XL 5XL N 53 56 59 62 65 68 72 76 H 69 71 72 75 77 80 81 82

#### CERTIFICATES











#### O83301 LADIES HOODIE WITH ZIP

DOUBLE LINED HOOD, KANGAROO POCKET, YKK ZIPPER AT FRONT, FLAT STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY, PINK, YELLOW, ORANGE, RED, BORDEAUX, GREEN, BOTTLE GREEN, MILITARY



XS-S-M-L-XL-2XL



 46
 49
 52
 55
 58
 61

 62
 64
 66
 68
 69
 71













In India, cotton is mostly picked the old school way by hand. Conventional farming needs toxic chemicals. Picking that with your fingers isn't smart. But with organic cotton it's completely okay!



#### 073331 **UNISEX JUMPSUIT**

KANGAROO POCKET AT FRONT, YKK ZIP POCKET AT SIDE, DOUBLE LINED HOOD AND YKK ZIPPER AT FRONT

> 100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

> > SP.GREY, BLACK, NAVY







XS-S-M-L-XL-2XL-3XL



CERTIFICATES















#### O63401 **UNISEX HOODIE W. HIDDEN ZIP**

HIDDEN YKK ZIPPER AT FRONT AND POCKETS, RAGLAN SLEEVES, ROUND STRINGS AND INSIDE NECK TAPE

> 100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

> > SP.GREY, BLACK, NAVY





XS-S-M-L-XL-2XL-3XL

















### O62301 **UNISEX JERSEY HOODIE WITH ZIP**

DOUBLE LINED HOOD, KANGAROO POCKET, YKK ZIPPER AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, BORDEAUX, MILITARY



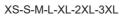














XS S M L XL 2XL 3XL W 46 49 52 55 58 61 64 H 62 65 68 71 74 76 79

CERTIFICATES













DOUBLE LINED HOOD AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, BORDEAUX, MILITARY





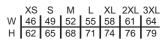






XS-S-M-L-XL-2XL-3XL















### O74002 **UNISEX SWEATPANTS W. CUFF**

RIB CUFFS AT LEGS, YKK ZIPPER AT SIDE POCKETS, BACK POCKET AND FLAT STRINGS

> 100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

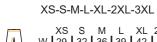
> > SP.GREY, BLACK, NAVY











XS S M L XL 2XL 3XL W 29 32 36 39 42 45 48 I 80 80 80 81 81 82 82

CERTIFICATES















#### O74001 **UNISEX SWEATPANTS**

POCKETS AT SIDE, BACK POCKET AND FLAT STRINGS

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY







XS-S-M-L-XL-2XL

























# OKAY FACT #6 SMART FARMING

Organic cotton doesn't need harmful chemicals to grow. It uses less water. And it leaves room for small creatures like worms and beetles, improving soil quality. Finally, it saves farmers and their families from pesticide related diseases.



#### O31051 **KIDS GRANDDAD T-SHIRT**

ROUND NECK, PLACKET WITH COTTON BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM

WHITE, NAVY





98-104-110-116-122-128-134-140-146-152-158



98 104 110 116 122 128 134 140 146 152 158 W 32 33 34 35 36 37 38 40 41 43 44 H 43 44 46 47 49 51 53 56 58 61 63

CERTIFICATES





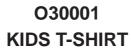












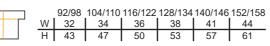
CLASSIC T-SHIRT W. ROUND NECK

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

WHITE, NATURE, SP.GREY, BLACK, L. BLUE, SAPPHIRE, ROYAL, NAVY, L. PINK, PINK, RED, ORANGE, YELLOW, LIME, GREEN



92/98-104/110-116/122-128/134-140/146-152/158

















### O13301 **KIDS HOODIE WITH ZIP**

DOUBLE LINED HOOD, KANGAROO POCKET AND YKK ZIPPER AT FRONT

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, BLACK, NAVY, GREEN, YELLOW, RED











92/98-104/110-116/122-128/134-140/146-152/158



 92/98
 104/110
 116/122
 128/134
 140/146
 152/158

 W
 36
 38
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 60
 65













#### 073331 **KIDS JUMPSUIT**

KANGAROO POCKET AT FRONT, YKK ZIP POCKET AT SIDE, DOUBLE LINED HOOD AND YKK ZIPPER AT FRONT

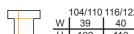
> 100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

> > SP.GREY, BLACK, NAVY





104/110-116/122-128/134-140/146-152/158



 104/110 116/122 128/134 140/146 152/158

 W
 39
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 120
 130
 140

CERTIFICATES

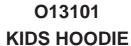












DOUBLE LINED HOOD AND KANGAROO POCKET

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, BLACK, NAVY, GREEN, YELLOW, RED









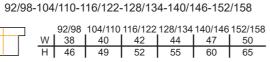




























### O33001 **KIDS SWEATSHIRT**

RAGLAN SLEEVES, ROUND NECK AND RIB AT NECK AND SLEEVES

100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, BLACK, NAVY, GREEN, YELLOW, RED



















	92/98	104/110	116/122	128/134	140/146	152/15
W	38	40	42	44	47	50
Н	46	48	52	54	60	65







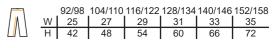
























It's okay to use the most expensive and environmentally friendly dyes. It's okay to add organic softeners. And it's certainly okay to purify and reuse wastewater!

### O11030 **BABIES SHORT SLEEVE BODYSTOCKING**

METAL PRESS BUTTONS AT SHOULDER AND BOTTOM

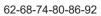
100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK





























## O11130 **BABIES LONG SLEEVE BODYSTOCKING**

METAL PRESS BUTTONS AT SHOULDER AND BOTTOM

100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK









62-68-74-80-86-92



















#### O11001 **BABIES LONG SLEEVE T-SHIRT**

METAL PRESS BUTTONS AT SHOULDER

100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK







62-68-74-80-86-92



 W
 22
 23
 24
 26
 27
 29

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 33
 35
 37
 40
 42

CERTIFICATES













#### O18003 **BABIES HAT**

ONE SIZE HAT W. EDGEBAND AND FLAT STRINGS

100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM

WHITE, L. BLUE, L.PINK







ONE SIZE

















#### O18002 **BABIES BIB**

ONE SIZE BIB W. EDGEBAND AND PRESS BUTTONS

100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK





ONE SIZE





CERTIFICATES















CORNER AND RIB EDGEBAND

O18001 **BABIES BLANKET** 

100% ORGANIC FAIRTRADE COTTON 1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK















**CERTIFICATES** 













# **OKAY FACT #8 JUST WEAR IT**

Neutral® clothing is clean and ready to wear since we avoid all harmful chemicals throughout the production. So all you have to do is to go ahead and enjoy your new piece of sustainability.



# O90020 **GYM BAG**

ADJUSTABLE TIE STRINGS NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON TWILL WEAVE, 210 GSM

> > NATURE, BLACK, NAVY



ONE SIZE



W H 39 46















#### O90003 **TWILL BAG**

LONG HANDLES (66 CM), GUSSET AT BOTTOM AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON TWILL WEAVE, 210 GSM

WHITE, NATURE, BLACK, NAVY, ROYAL, SAPPHIRE, PINK, MILITARY, BOTTLE GREEN, GREEN, YELLOW, ORANGE, RED, BORDEAUX



ONE SIZE





CERTIFICATES













#### O90014 **SHOPPING BAG, LONG HANDLES**

LONG HANDLES (66 CM) AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM

WHITE, NATURE, BLACK, NAVY, ROYAL, SAPPHIRE, GREEN, YELLOW, RED















ONE SIZE













### O90025 **TWILL SLING BAG**

LONG SHOULDER STRAP (108 CM), GUSSET AT BOTTOM NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON TWILL WEAVE, 210 GSM

> > NATURE, BLACK, NAVY





ONE SIZE





CERTIFICATES















#### O90002 **TWILL BAG WITH CONTRAST HANDLES**

CONTRAST LONG HANDLES (66 CM), GUSSET AT BOTTOM AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON TWILL WEAVE, 210 GSM

NATURE/BLACK, NATURE/NAVY, NATURE/BORDEAUX, NATURE/MILITARY, NATURE/RED, NATURE/ORANGE, NATURE/YELLOW



































### O90050 **SMALL PANAMA BAG**

LONG HANDLES (50 CM), GUSSET AT BOTTOM AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON PANAMA WEAVE, 300 GSM

> > NATURE, WHITE, BLACK











CERTIFICATES











#### O90051 **PANAMA BAG**

SHORT HANDLES (42 CM), GUSSET AT BOTTOM AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON PANAMA WEAVE, 300 GSM

> > NATURE, WHITE, BLACK







ONE SIZE



















SHORT HANDLES (35 CM), GUSSET AT BOTTOM AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

**TWILL GROCERY BAG** 

100% ORGANIC FAIRTRADE COTTON TWILL WEAVE, 210 GSM

NATURE, BLACK, NAVY











CERTIFICATES



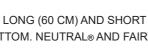












BOTH LONG (60 CM) AND SHORT HANDLES(25 CM), GUSSET AT BOTTOM. NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

O90030

100% ORGANIC FAIRTRADE COTTON TWILL WEAVE, 210 GSM

NATURE, BLACK



ONE SIZE







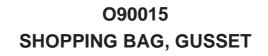












LONG HANDLES (80CM), GUSSET AT BOTTOM AND NEUTRAL® AND FAIRTRADE FLAGLAGEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM

> NATURE, BLACK, NAVY, RED, GREEN











**CERTIFICATES** 











SHORT HANDLES (33 CM) AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM

> > NATURE, BLACK



















# O90040 **LAPTOP BAG, 13**"

FOR SIZE 13", 2-WAY ZIPPER AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM

> > NATURE, BLACK, NAVY



ONE SIZE



CERTIFICATES













FOR SIZE 15", 2-WAY ZIPPER AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM

> > NATURE, BLACK, NAVY

















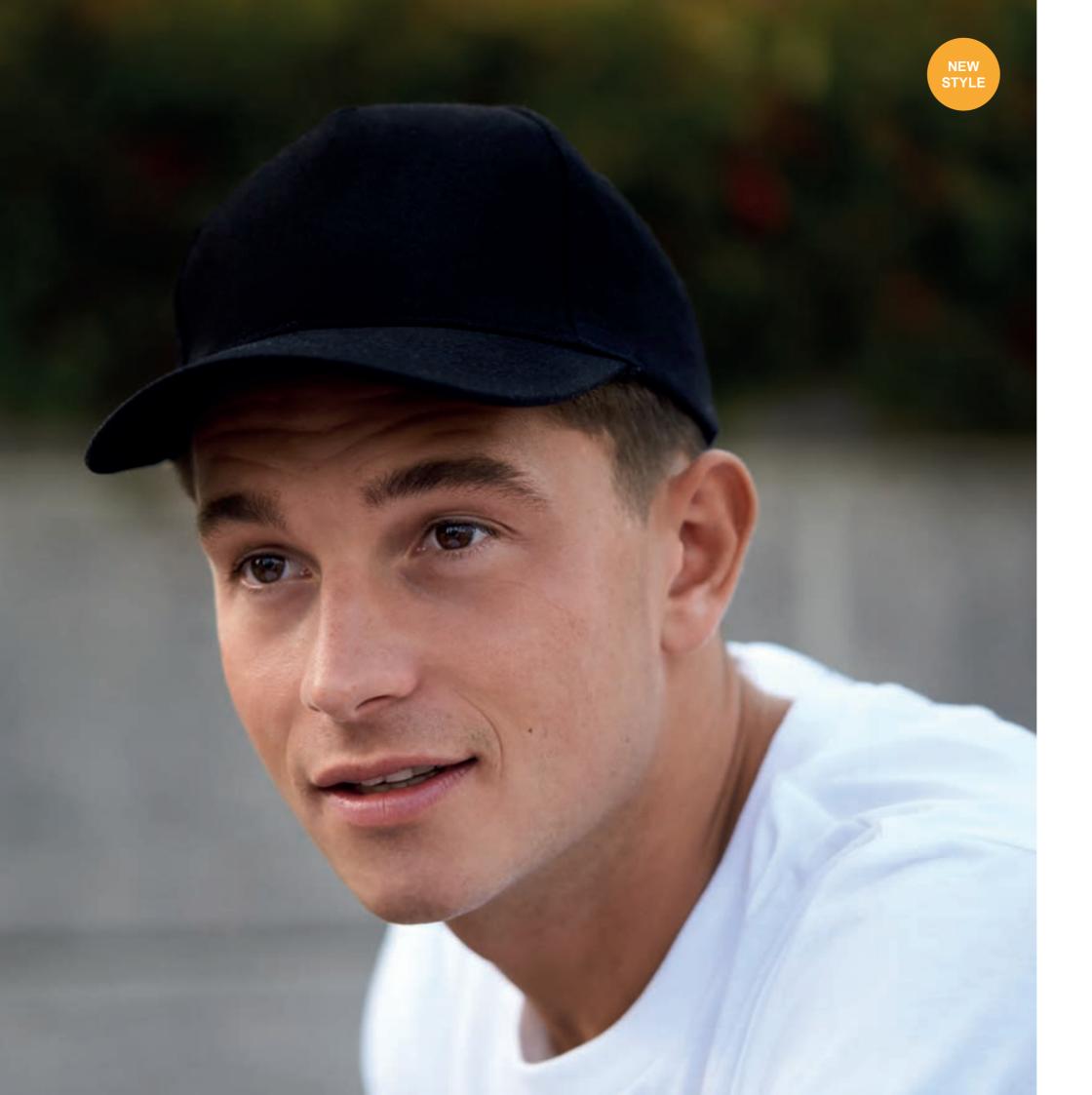












# O93090 CAP

**0**7 (1

TWILL CAP WITH FIVE PANELS, ADJUSTABLE BACK CLOSURE AND SLIGTHLY PRE-CURVED VISOR

100% ORGANIC FAIRTRADE COTTON TWILL WEAVE, 210 GSM

BLACK, NAVY















#### O93055 **CLASSIC BEANIE**

BEANIE WITH CUFF, DOUBLE LAYER, UNISEX NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON 1X1 RIB, 480 GSM

> > CHARCOAL, BLACK, NAVY











CERTIFICATES













#### O93056 **MIXED KNIT BEANIE**

BEANIE WITH CUFF, DOUBLE LAYER, UNISEX NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON 2X1 RIB, 480 GSM

> > CHARCOAL, BLACK, NAVY































### O93010 **SCARF**

ONE LAYER SINGLE JERSEY W. OVERLOCK STITCHING AT EDGES

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

SP.GREY, BLACK, NAVY, RED, BORDEAUX













#### CERTIFICATES















ONE LAYER SINGLE JERSEY W. FOLDED EDGES

100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM

SP.GREY, BLACK, NAVY, RED, BORDEAUX

























### O92011 **KIDS APRON**

ADJUSTABLE STRAP W. METAL PRESS BUTTONS AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM

> > WHITE, BLACK





ONE SIZE



CERTIFICATES















#### O92003 **CHEF APRON**

ADJUSTABLE STRAP W. METAL PRESS BUTTONS AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM

> WHITE, BLACK, NAVY, BOTTLE GREEN









ONE SIZE







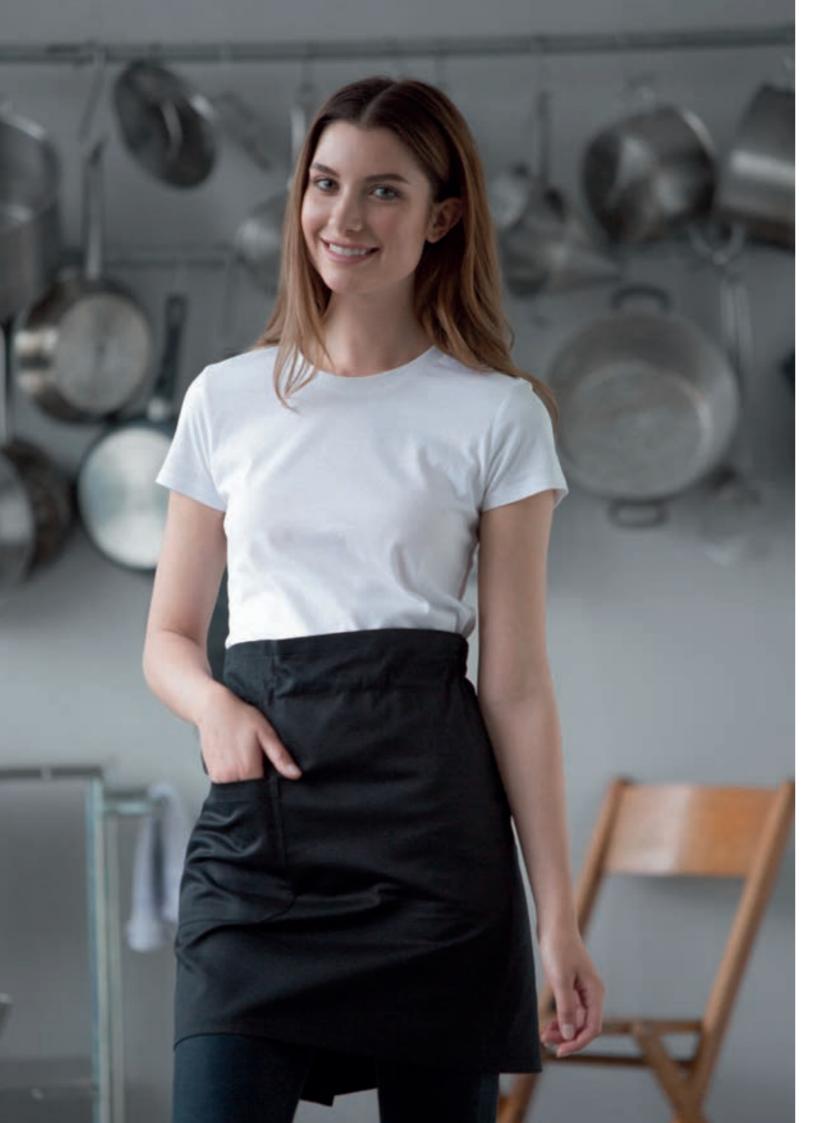












### O92002 CAFE APRON

STRAP AT WAIST, POCKET AT FRONT AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM

WHITE, BLACK



ONE SIZE

W 110 L 50

CERTIFICATES













#### O92001 APRON

ADJUSTABLE STRAP W. METAL PRESS BUTTONS AND NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM

WHITE, BLACK





ONE SIZE



W 80













#### O95010 **RIB KNIT KITCHEN CLOTH**

PACK OF 2 PIECES NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON 2X1 RIB, 600 GSM

> > CHARCOAL, BLACK, NAVY



ONE SIZE





CERTIFICATES











#### O95011 **PEARL KNIT KITCHEN CLOTH**

PACK OF 2 PIECES NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON PEARL KNIT, 600 GSM

> > CHARCOAL, BLACK, NAVY



ONE SIZE



CERTIFICATES











#### O95025 **COTTON BAG W. DRAWSTRINGS**

PACK OF 5 PCS., SUITABLE FOR STORAGE OF DRY GOODS. NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

> 100% ORGANIC FAIRTRADE COTTON PLAIN WEAVE, 100 GSM

> > NATURE



TWO SIZES; SMALL, LARGE



W 16 21 H 25 29

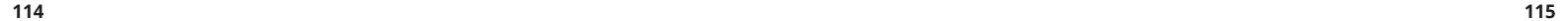














#### O95099 **BATH TOWEL**

HEAVY TERRY QUALITY WITH HIGH ABSORBENCY AND JACQUARD EMBOSSED NEUTRAL® LOGO

> 100% ORGANIC COTTON TERRY, 650 GSM

> > WHITE. BLACK



ONE SIZE





**CERTIFICATES** 







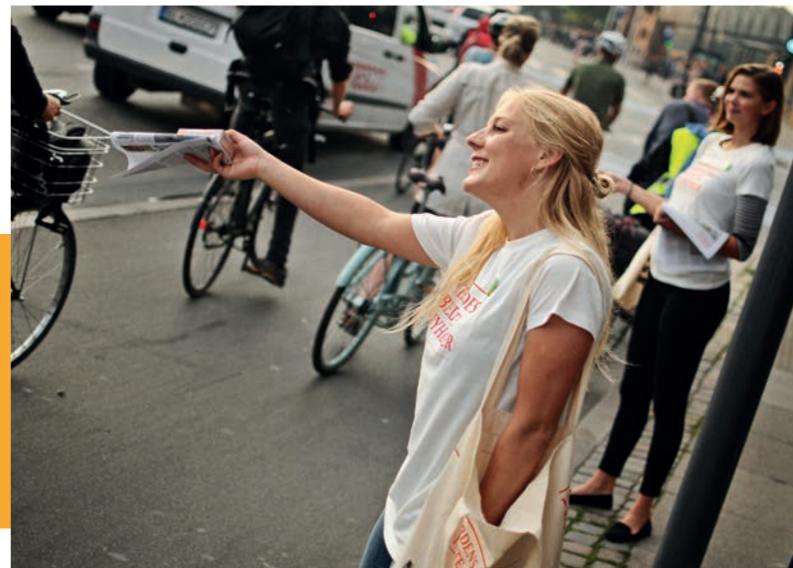
Every year, World's Best News a campaign created by the UN, Danida, the private sector and stories on global development with Danish citizens. For that, they use Neutral® T-shirts and bags to emphasize their message.

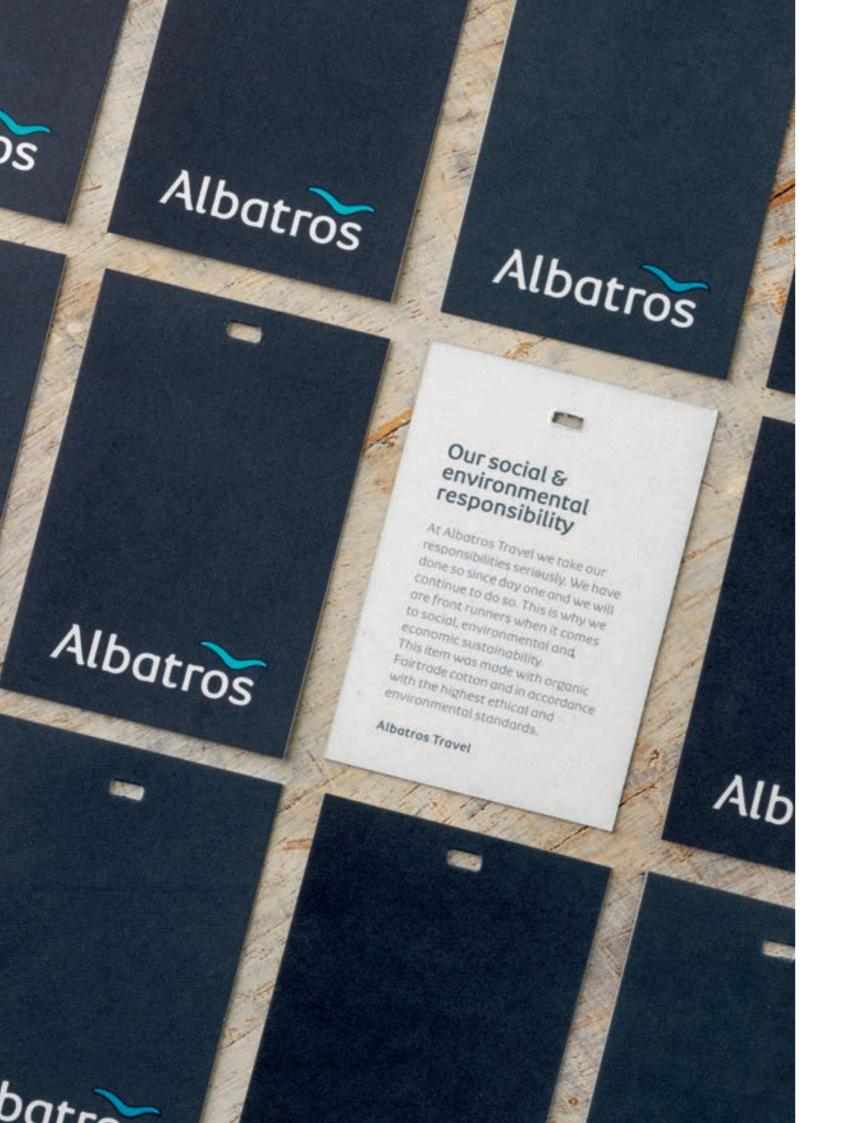
**Photo: Hjalte Zacharewicz** 



# **OKAY FACT #9 SHARE WHAT YOU WEAR**

The clothing industry is the most polluting in the world after oil. Fortunately, we have the solutions to do better. One T-shirt at a time, we can push for industry change and share the beauty of sustainability and all its inspirational stories!





# SUSTAINABLE STORYTELLING

Neutral® is more than clothing. It's a communication platform for you to inspire people and business to act okay. You can add a personalized message or simply show your commitment to sustainability through our Certified Responsibility™ labeling and hangtags. Either way, with Neutral® you can share your stories with great impact on a T-shirt you need anyway.



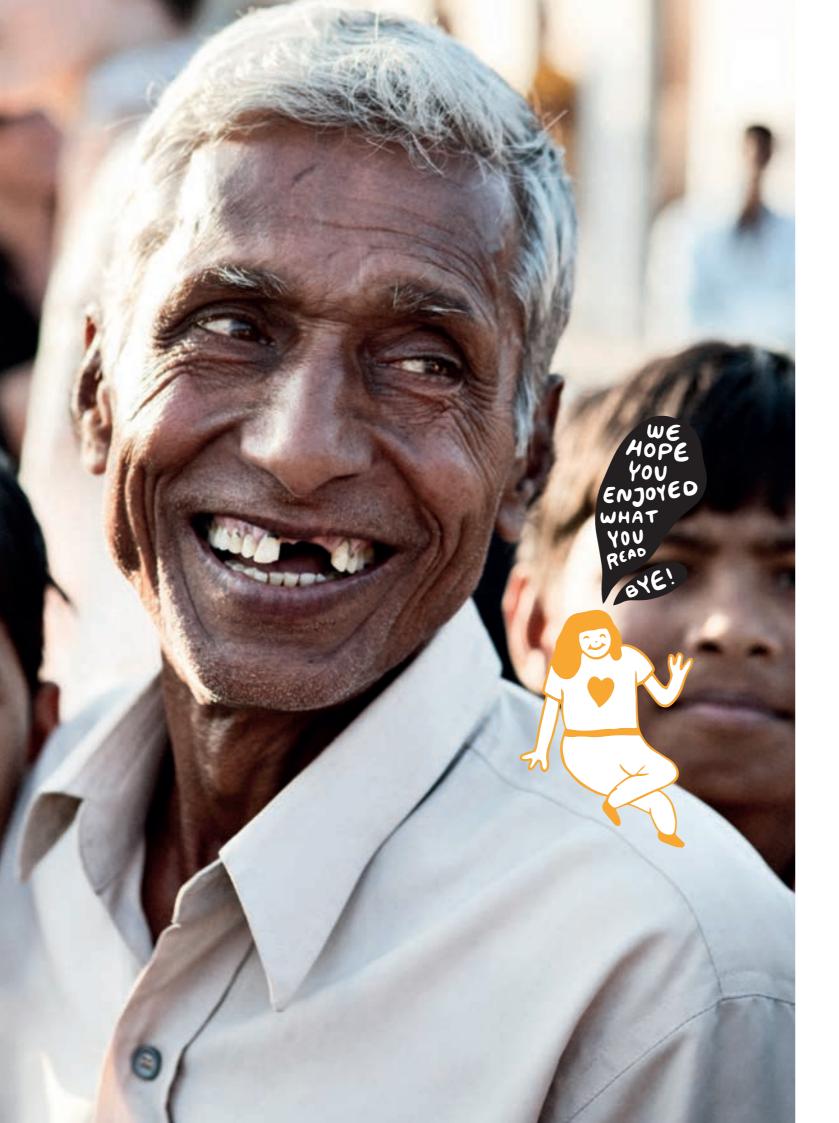




# CUSTOMIZED PRODUCTIONS

If you need apparel with a special design or company branding, why not make your own Neutral® production? From style and fabric to labeling and packaging, we can help you get any clothing you want as long as it can be made according to the high standards of Certified Responsibility™.

120 121



# WE BELIEVE IN BEING OKAY

With 100% commitment to certified clothing, we can improve our planet, make workers healthier, and give farmers hope.

That's okay!

# NEUTRAL® CERTIFICATE GUIDE

# CANIC TEXATILE STAND

#### **GOTS**

100% organic cotton by GOTS Sustainable Textile methods certified and inspected by Control Union. The aim of the standard is to ensure the textiles are made using organic raw materials and environmentally and socially responsible methods. License no. CU810963



#### Eu Ecolabel

The official EU label for Greener Products. Ecolabelled products have a comparatively modest impact on air, water, soil, quality, natural resource consumption, global warming and biodiversity. Products must pass rigorous environmental fitness tests, with results verified by an independent body. The label adorns top performing products only. License no. DK/016/049



#### **Fairtrade**

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. www.info.fairtrade.net License no. 19007



#### **SA8000**

SA8000 is based on the principles of international human rights norms. It measures the performance of companies in eight key areas: child labour, forced labour, health and safety, free association and collective bargaining, discrimination, disciplinary practices, working hours and compensation.



#### **Neutral® Responsibility**

Renewable energy powers the Neutral® production. That way, making Neutral® clothing contributes to cleaner environments and fights climate change. In times of surplus, energy not needed for production is directed to local networks.



#### Oeko-Tex

The Oeko-Tex Standard 100 comprehensively addresses the human ecology component of textile products. It evaluates and screens for any harmful substances present within processed textiles, which are intended to come into contact with consumers.

License ZHGO 034436

# NEUTRAL® COLOR GUIDE



123 123A



















This catalogue is 100% biodegradable and Cradle to Cradle certified - free of all hazardous chemicals and heavy metals.